

RAD365 



Telehealth Solutions

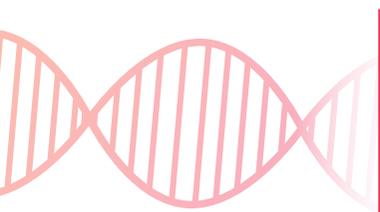
ACCURATE | FAST | VALUE-BASED

A futuristic illustration of a human body with various medical and technological elements overlaid. It includes a wireframe skeleton, a brain, a heart, a DNA double helix, and several red and white pills. The background is a glowing blue and green digital space with data lines and charts. A hand in a white lab coat is visible at the bottom left, holding a tablet that appears to be the source of the digital information.

Welcome to **RAD365**

RAD365 is a trusted global provider of best-in-class HealthCare Technology Services and Solutions comprising Teleradiology, Medical KPOs, Medical Transcription and Digital HealthCare products. Recognizing the unlimited potential of Artificial Intelligence (AI) in healthcare, we have recently started to develop and incorporate its applications to processes across our varied services that would benefit our clients. While technology drives what we create and deliver, it's our purpose that defines who we are. It is to make a difference in the lives of patients, securing for them longer and healthier lives based on measurable value and outcomes and in compliance with regulatory obligations. And to succeed in our purpose, we ensure seamless coordination among our own team members across verticals, and between us and our clients.

Our Journey 2007 – Present



2007

Launched as a **back-office support for Teleradiology International**. It started with **12 team members**, servicing **1 client**.

2010

Major upgradation in technical and IT support **brought in First Touch, Print to PACS and Proofing**. The **team strength grew to 30** and **client base to 4**.

2012

Independent KPO operations launched. It comprised **revenue cycle management**, including **medical billing and coding**, and **AR follow up**.

2014

Launched **independent Teleradiology operations** with a strong 50-member team of radiologists. Also, put together a **team of software developers for healthcare solutions**. The **team strength grew to 48** and **client base to 11**.

2015

Introduced **Smart DICOM** into the development procedure along with **Smart Work Flow management programs**. Launched a **Technology vertical** with a team of 12 domain experts. **Initiated Teleradiology services in USA**.

2017

The team of radiologists grew to 150, **team strength reached 95** to cater to **18 clients**.

2018

Introduced **Healthcare Data analytics and Service boosters**. Launched **Digital Healthcare Solutions - Second Opinion and SOS4Dr**

2019

Launched **Artificial Intelligence (AI) division** as part of the technical support for all its operations and to facilitate its venture of **Connected Health – a prime digital Healthcare Solution**. **Team members grew over 100 by mid-year** providing services and solutions to **20 clients**.

...and we move ahead.



Our Vision Mission & Values

VISION

To be the first choice of health providers globally with its empathetic, innovative and value-based tele-health and healthcare technology services and solutions that positively impact the lives of individual patients and communities.

MISSION

In the rapidly evolving and highly competitive healthcare technology landscape, which we view as an opportunity, our broad range of tele-health services and technology support and digital solutions will continue to create and deliver the best value and fast, accurate, safe and measurable outcomes for our clients.

Committed to clients' needs, we continuously integrate the latest advances in technology, including AI, to create a robust and efficient healthcare eco-system. All of what we do is to ensure the single-focused end goal: to achieve the global standards in Patient Management Experience.



VALUES

We at RAD365 live by the following values that form the basis of our unwavering commitment to ourselves and to our clients and the community at large.



Passion

To be the best and most trusted global partner can come only with a drive and an earnestness that we have in abundance.

Empathy

To make a difference to our clients and employees, we are proactive in our efforts to understand their needs and goals. We value their perspectives, feelings and emotions, especially during challenges.



Collaboration

To ensure we deliver the best value and effective outcome, we start by first listening to our clients' needs, asking relevant questions, cooperating with them, solving their problems and learning from them. Internally, it's all about unobtrusive, fluent and engaged teamwork.

Integrity

Our solutions come with trust and credibility built over the years, that commits to provide accurate reports and opinions while working towards best-in class yet cost-effective solutions.



Innovation

To keep pace with the rapidly evolving technology in healthcare and teleradiology and help our clients realize the best outcomes, we embrace change as our *raison d'être*, creating solutions that today include the latest applications in technology and AI.

Core Strengths

Our qualified pool of talent is certified in Clinical Research with Master's degrees in Science, Pharmacy, Computer Applications and Medical Transcription. Our strength lies in team work. It is the basis of how we operate, where the team leads work closely alongside other members.

What makes Us **different?**



Effective
Leadership



Global
standards in
knowledge



Extensive
experience of
various linked
processes



Proactive
approach to
address
challenges



Strict **compliance**
with regulations

Our Clients: USA

Our clients are our most treasured assets. We nurture every client relationship with passion, commitment, and integrity. This is precisely why most of our clients have been with us through more than the decade of our existence.

Our client philosophy is anchored around the following core principles:

- **Serve with honesty, integrity, and transparency**
- **Think innovatively, deliver effectively**
- **Be accessible and responsive**

Some of our clients include the following:



Leading radiology outpatient centers for about 12 years



A renowned national mobile ultrasonography service provider for more than 8 years



A Teleradiology major for about 5 years



An international radiology company for about 3 years



An international revenue cycle management firm for 6 years

Our Clients: **India**

A majority of clients RAD365 serves are based in Eastern India. We have been working with:

24x7 Tele-Radiology Coverage

-  A world-class super-speciality NABH accredited tertiary care healthcare 400 bed hospital in Kolkata
-  A 400 bed Multi-Speciality Hospital & Research centre located in eastern periphery of Kolkata
-  Medical College in Kolkata which marks the beginning of medical education in our country
-  State of Art Multi-Speciality Hospital with 450 beds and all its 4 branches in Eastern India
-  A 85 bedded state of art Nursing Home in Bihar
-  A Super speciality Hospital in Patna with 220 bed facilities

Vacation Coverage, Nighthawk & Emergency Reporting Coverage

-  A 350 bedded state-of-the-art super speciality hospital, with cutting edge technology in Durgapur
-  A small Hospital at Kolkata backed by National Institute of Health & Family Welfare
-  Two Super speciality Hospitals in Bihar with 200 bed facilities

TELERADIOLOGY

Teleradiology

Teleradiology, in essence, is based on a fundamental triad; an image sending station, a transmission network, and an image retrieval station that should have a high-quality display screen. Recent innovations include the cloud for improved cost reduction, mobile technologies for greater access, and more sophisticated teleradiology workflow that enhances radiologist productivity, provides performance metrics, and tracks quality.

Teleradiology improves patient care by enabling radiologists to offer their expertise without having to be present. This is essential when radiologist subspecialists (e.g. MRI radiologists, pediatric radiologists, or neuro-radiologists) are required as the number of these specialists is relatively low. Teleradiology, thus, enhances the quality of reporting by bringing the images of patients to the most specialized radiologists best qualified to interpret a particular scan.

On the other hand, smaller-sized, remote healthcare facilities might employ just one radiologist or none at all. In case of a single radiologist, it's impossible for the appointed expert to be available 24 x7. Here, the support of a teleradiology provider can improve the standard and quality of care that may have been diminished by excessive work load.

Teleradiology Reads

Preliminary Reads and Reports

RAD365 values and respects the commitment our centers have for providing patients with the highest standards of care. We strive to optimize the quality of care provided to each patient with no exception by offering holistic preliminary Teleradiology interpretations, reports, and reads. As the need arises, we deliver a preliminary report as well as the final interpretation.

Final Reads

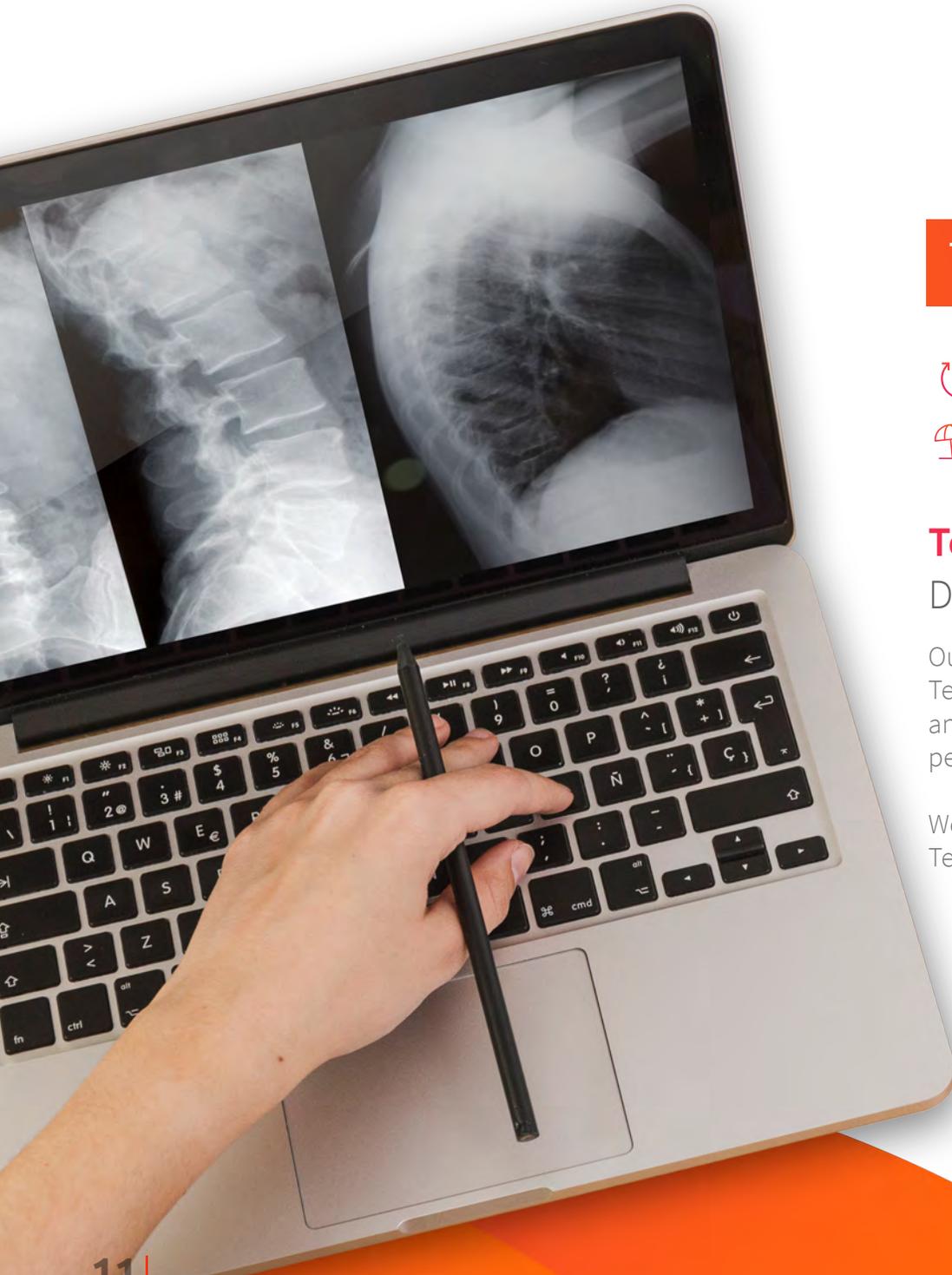
RAD365 takes pride in final read interpretations. We provide custom reports to meet client requirements. Our reports meet global-international standards for centers accreditation preparedness. Final reports and interpretations of diagnostic image studies are performed by fellowship-trained and certified subspecialty radiologists. Our focus always remains on producing high-quality image study reports and interpretations to meet client expectations.

Subspecialty Reads

RAD365's team of radiologists provide subspecialist coverage without the cost and challenges involved with a local hire. 60% of our radiologists are subspecialty-trained radiologists with an average of 20 years of experience and well equipped to provide sub-specialty radiology reports of global standards in the fields of –

- **Musculoskeletal disorders**
- **Neuro-radiology**
- **Vascular disorders**
- **Oncology**
- **Gastro-Intestinal disorders**
- **Chest related disorders**
- **Women & Child related health issues**

We ensure that irrespective of the situation, you're prepared with a clinical resource to provide a preliminary/final report, empowering you to make better decisions for patients.



Teleradiology Coverage

-  **24x7x365 Coverage**
-  **Nighthawk Coverage**
-  **Vacation Coverage**
-  **Emergency Reporting Coverage**

Teleradiology Services and Support – Delivered with Quality and Integrity

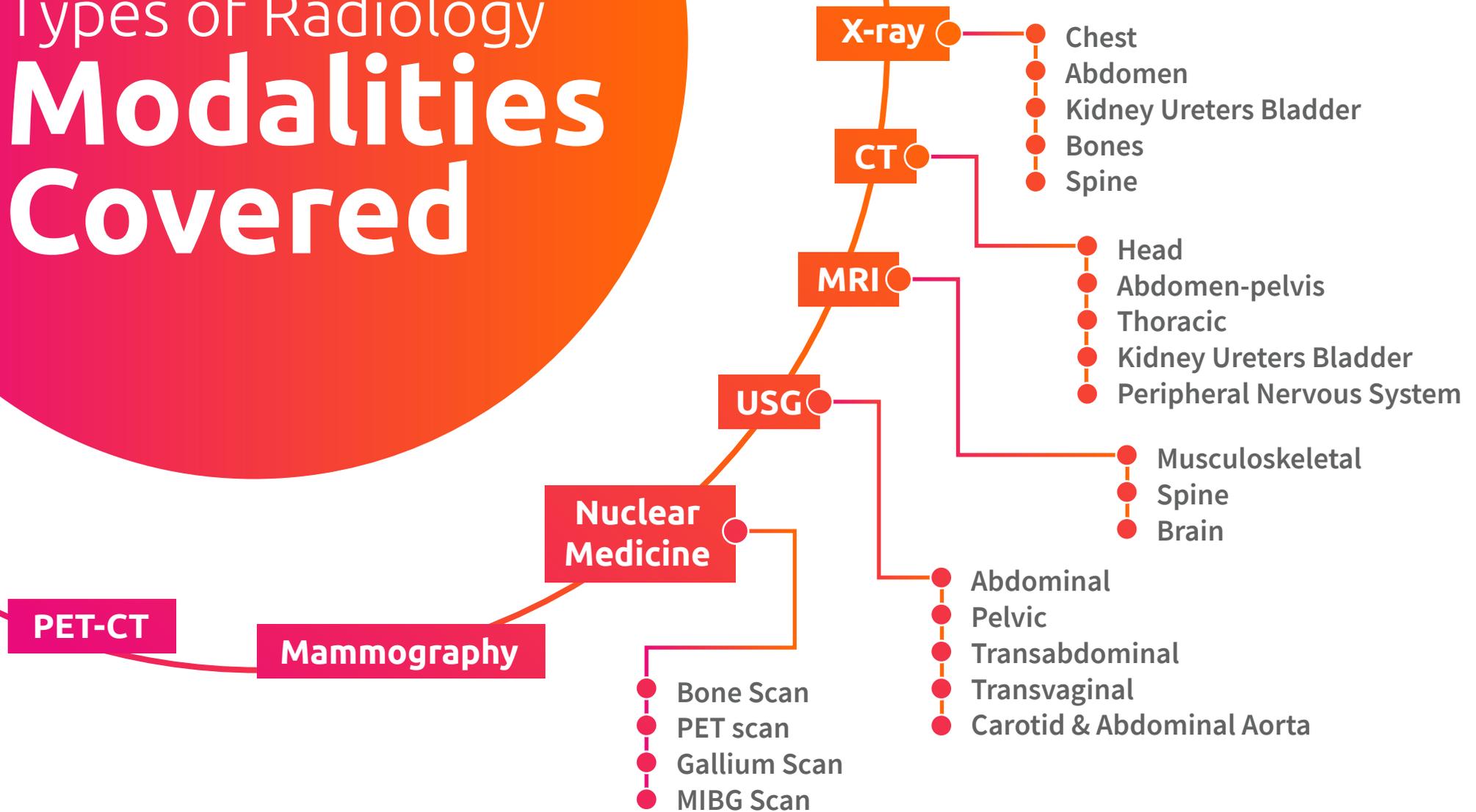
Our clinical expertise and years of experience permit us to offer comprehensive Teleradiology services and support. Our team of radiologists are board-certified and trained in disciplines like musculoskeletal, body imaging, women’s imaging, pediatric imaging, and so on.

We collaborate with clients to provide customized, the following kinds of Teleradiology coverage that best suits your needs:

- **24/7/365 Day and Night**
- **Vacation**
- **Nighthawk**
- **Emergency reporting**

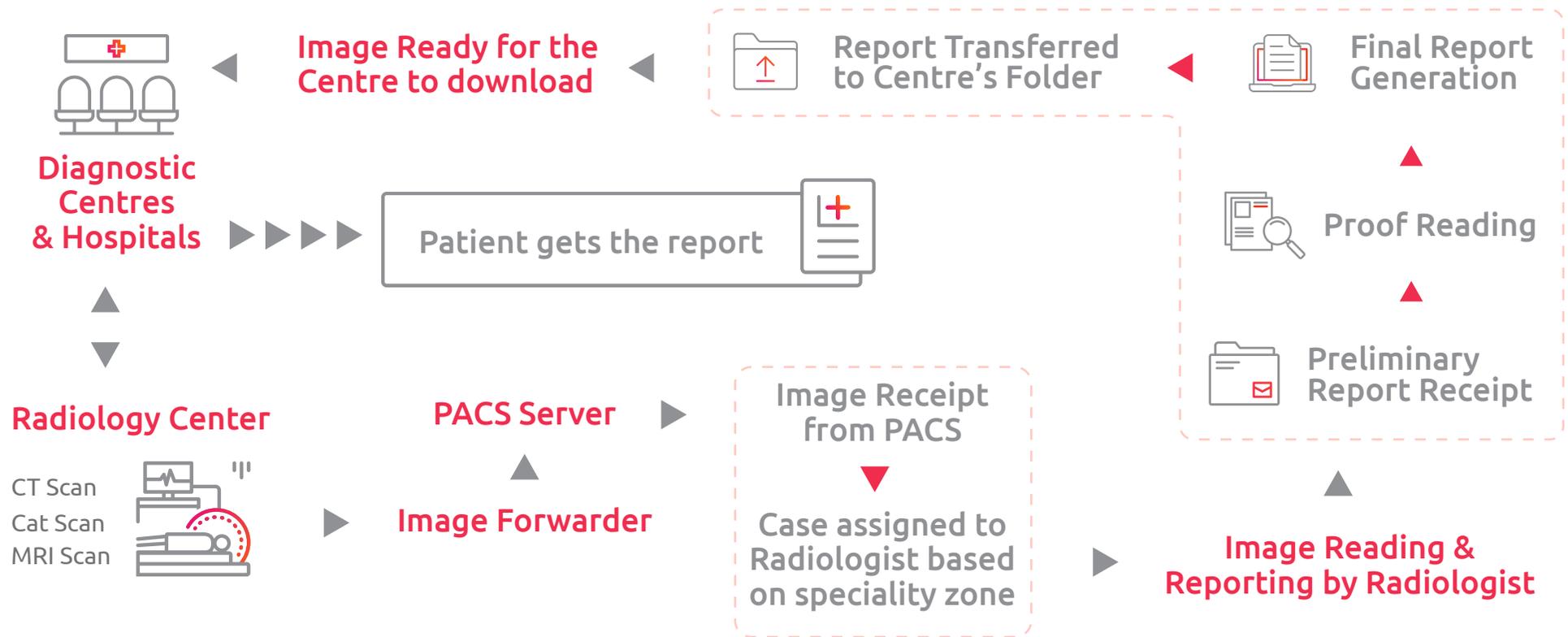
You can always count on excellent customer service, fast consultations with physicians, and attention to detail. Together, we work towards the best patient outcomes. This is what drives us to provide Teleradiology with integrity.

Types of Radiology Modalities Covered



How it works:

Teleradiology at Rad365



 - Work flow at RAD365

Why **Teleradiology** with RAD365



PACS Support & IT Services

We Implement and configure PACS & DICOM Modality both on-site and off-site location. We provide remote off-site support for PACS & DICOM troubleshooting and connectivity. We manage and train client/end user for using the PACS & DICOM platform. We maintain systems and security for the entire office and process, including customer data. In case of unforeseen glitches, our technicians immediately test the issue on the parameters provided by the Engineering team. Following are the areas of testing covered as a process:

DICOM

HL7

Functionality Testing

The IT systems comprise high-end PACS and data archiving solutions to manage the Teleradiology systems. Our experts possess the detailed knowledge of HL7 integration and its implementation in various healthcare applications. We provide the following to ensure seamless and trouble-free service:



Trained support professionals (online and over voice) 24x7x365, minimizing inconveniences



Stable and continuous on-site security and power backup



Experienced IT personnel equipped to connect relevant patient data with that of the medical record/clinical information systems

We offer the following healthcare IT solutions for our clients:

- **HIPAA-compliant Teleradiology report distribution platform**
- **Customized healthcare systems integration**
- **DICOM viewer**
- **Teleradiology invoicing software solutions**
- **Radiology images distribution solutions**
- **Customized interface development for PACS**

RAD 365's PACS support and IT tools support your business goals anytime, anywhere by ensuring the following:

- **Uninterrupted integration in your enterprise**
- **Unmatched management and availability for both your clinical and IT needs**
- **Minimized redundancy**

150
Global
Clinical
Consultants

1.78
Million
Reports
Generated

12+
years in
Healthcare
Technology

25+
Global
Clients

Global presence –
**USA, UK,
Canada
& India**

99%
Accuracy
in Reporting

24 x 7 x 365
coverage facility

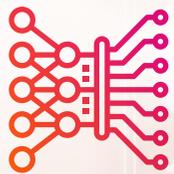
RAD365 



HOiLTH

Artificial
Intelligence
in Healthcare
& Radiology

What makes Us different?



Deep Learning for
Radiology Image analytics



Traditional Machine learning for
feature engineering methodologies



Extensive Research
experience of our radiologist
& scientists put to use

Creation of advanced, high
quality healthcare models



Availability of in-house data help
validate our models extensively



In-house tele-radiology
services validate our
products on routine basis

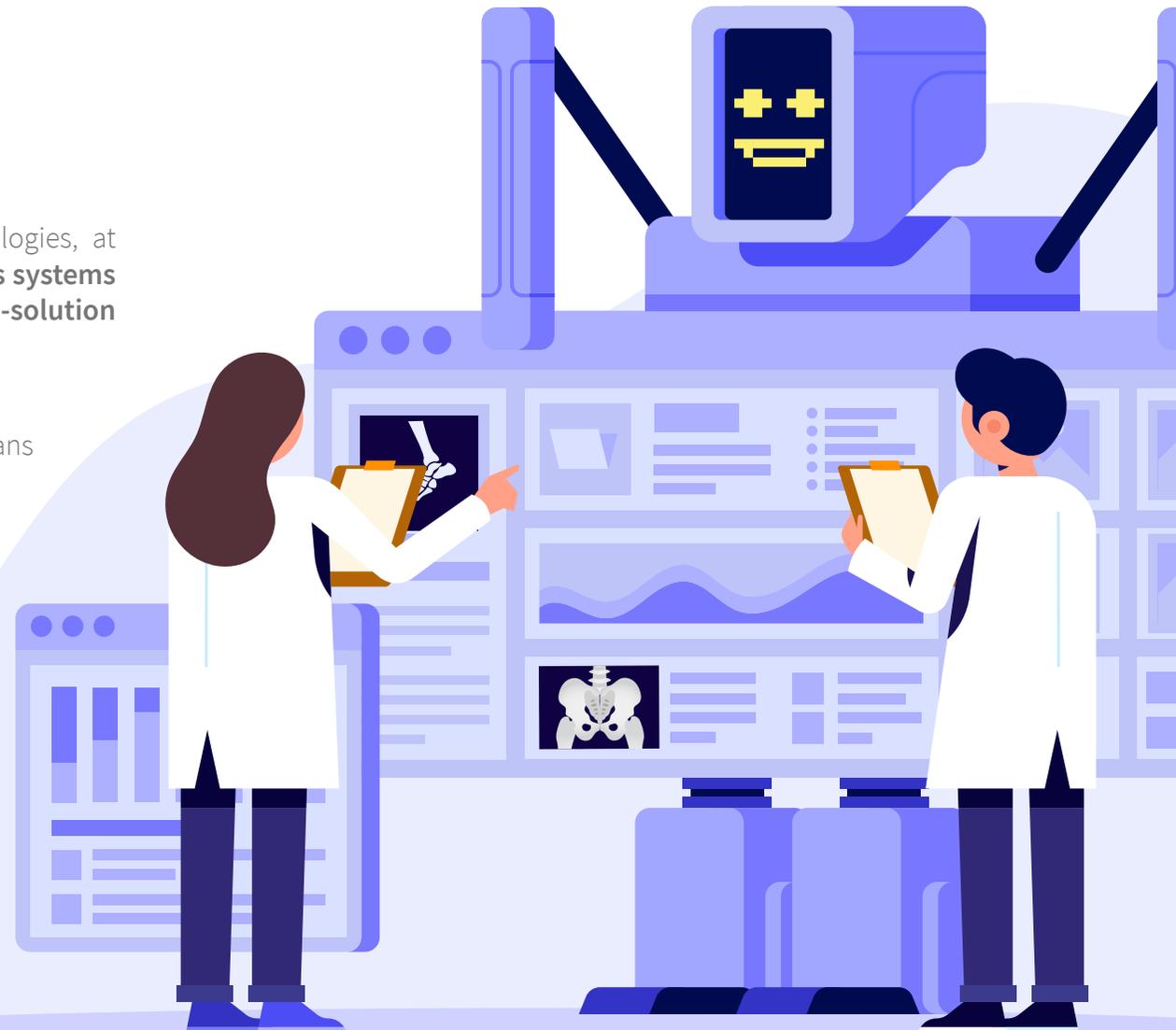


Artificial Intelligence in Teleradiology

Using traditional Machine Learning and Deep Learning technologies, at HALTH we are in the process of developing **automated diagnosis systems for some specific use cases in the form of a Software-as-a-solution (SaaS) product** -

- To AID physicians in medical diagnosis
- To utilize artificial intelligence to analyse millions of imaging scans
- To automatically detect medical conditions faster
- To enable radiologists to be more efficient in ensuring that they do not miss any kind of pathology in the images.

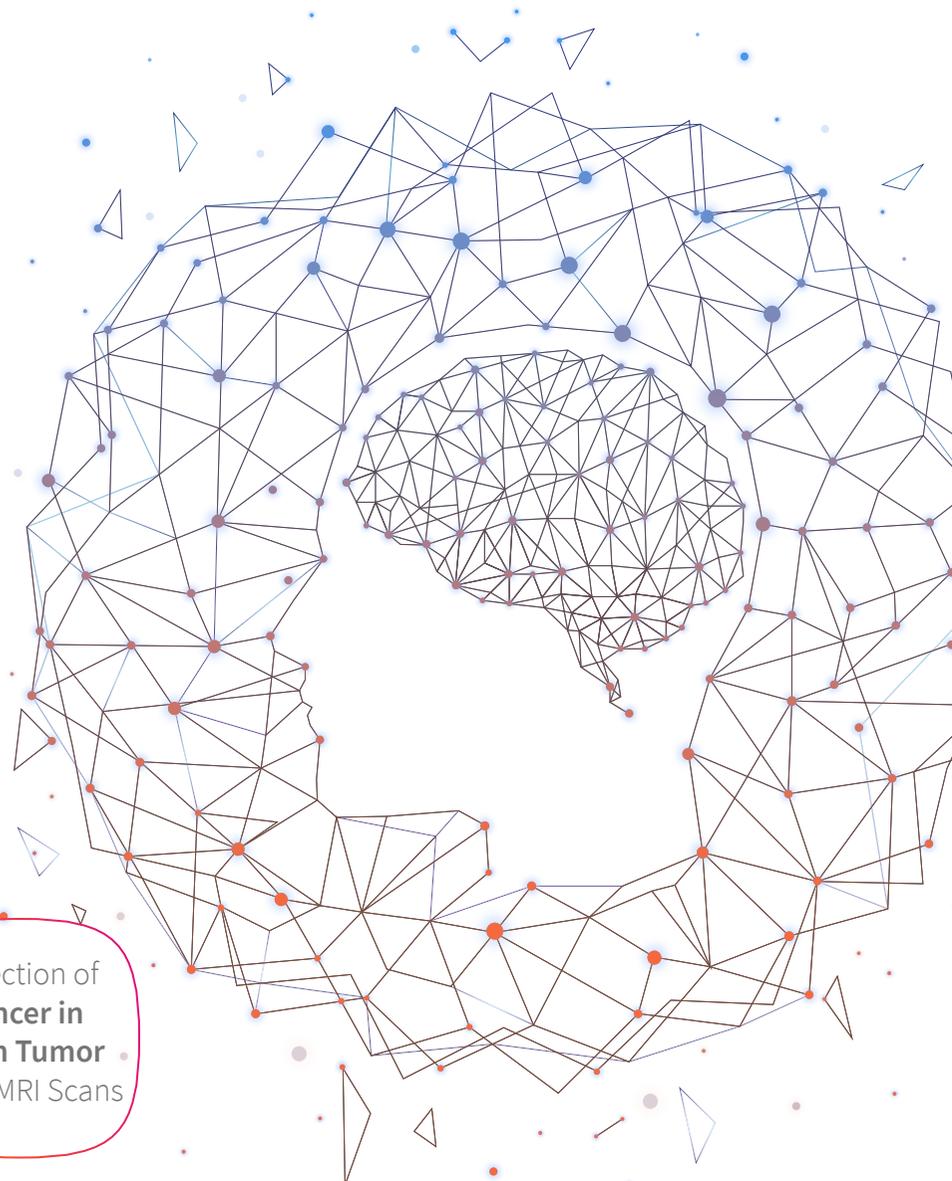
This solution integrates with the PACS system or DICOM to acquire images, analyse them in the cloud and deliver accurate medical findings in real time.



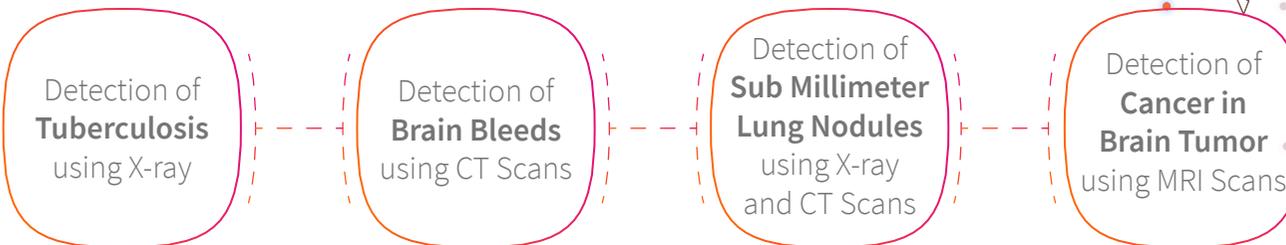
Transforming data into knowledge for better care

AI is the key to digitalizing healthcare and enabling you to transform care, extend precision medicine and enhance patient satisfaction. We have built a portfolio of unique AI-powered solutions that help automate and standardize both workflows and complex diagnostics to meet patient needs. Keep reading to know more about our company and its latest AI-powered offerings that will shape the future of Teleradiology.

Hailth is a Software-as-a-Service company that leverages data to advance medical diagnostics. By bringing together world-class radiologists, data scientists, and researchers, we collect and analyze clinical data, pioneering medical products and service that empowers healthcare professionals to diagnose anomalies sooner and with unparalleled accuracy.



Our Initiatives





Our Strengths

HaiLTH utilizes AI and cloud-computing technologies to interpret medical images and clinical data, aiding doctors with comprehensive diagnostic support. Our expertise is as follows:

- **Augmented case diagnosis and management**
- **Unhindered access to qualified radiologists and annotated imaging solutions**
- **Improved patient and staff experience**
- **Reduced costs and liabilities**

Our Objectives

- **Establish Parallel eco-system for tele-radiology process in the Reading nodal point**
- **Value addition to Productivity & Output in terms of accuracy & reading speed**
- **Value based reporting will be the key beneficial aspect**
- **Access to global live database about related possible case studies for comparison purpose for better reporting**
- **Establish Highly effective support during emergency situations in reading any image of a critical patient**
- **Enhance the efficiency in terms of spotting pathology in the images**

RAD365



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